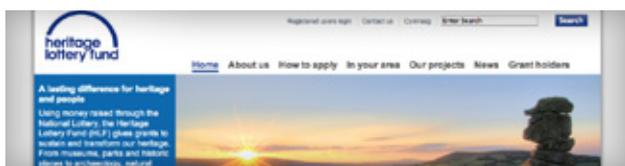


Casgliad y Werin Cymru People's Collection Wales

www.casgliadywerincymru.co.uk
www.peoplescollectionwales.co.uk



The first wounded to arrive at E.U. Red Cross Hospital, 1915. Gertrude Rosenware was a nurse at Ty Glyn Hospital, Ebbw Vale.

Heritage Lottery Fund: digital projects

Objectives:

The Heritage Lottery Fund (HLF) and People's Collection Wales are working together to encourage groups to make their digital content accessible online at the Collection. Many HLF projects- such as Llanelli House and the Women's Archive Wales – produce digital material which they upload to their existing websites or via the creation of grant-funded bespoke websites. By uploading materials produced through a project to People's Collection Wales as well as their own web platforms, groups are able to reach a much wider audience and extend the benefit of their project.

Strategy:

People's Collection Wales and HLF have produced a simple tool-kit for use by HLF applicants and grantees. The tool-kit will be uploaded to the HLF Wales webpage and will be highlighted to organisations seeking pre-application advice so that their proposals take into account the benefits of the Collection. People's Collection Wales offers training in digitisation and the use of the website all of which can be incorporated into an HLF application and will help project staff and volunteers to develop their skills and increase people's involvement with the web and digital media.

People's Collection Wales training includes sessions on how to arrange content into 'collections' to help bring related items together. Use of features of the site such as trails or the storybuilder is encouraged, helping groups be creative in the way they display their heritage story.

Outcomes:

With many HLF supported projects already using People's Collection Wales (such as Llanelli House and Women's Archive Wales), it is hoped that by working together then further digital content will be generated to populate the site and improve skills and confidence within the sector.

In July 2012, HLF announced a change in policy to allow the creation of, and public engagement with, digital materials to be the main focus of a project. This means that HLF will now fund a stand-alone digital project provided it meets HLF aims and the criteria of the grant programme. HLF will also be promoting People's Collection Wales in its pre-application packs.

HLF has just published a new strategic framework, outlining the direction of grant giving from March 2013 onwards. Further details on this are available on the HLF website www.hlf.org.uk. The HLF Wales team will be running a series of workshops and surgery sessions during the Autumn of 2012 and Spring 2013 to roll-out changes to programmes and new initiatives – further details will be published on the website shortly.

Liz Girling, Development Manager for HLF Wales said: "In the fast moving world of digital, HLF wants to ensure the sector makes the most of harnessing important digital opportunities. In changing our policy on digital projects HLF wants to expand access to our heritage and help groups develop the interactive experiences that engage and excite people. We hope that as many of our projects as possible will contribute content to People's Collection Wales."